



COVID19 RESPONSE

Task Force Session #1
June 9, 2020

Agenda

- **Background, proposed action areas, structure** (10 min)
- **Small group discussions** (25 min)
 - How are you responding to the pandemic?*
 - What collective action are you interested in?*
- **Next steps - Full group discussion** (25 min)



@ArtsPond8
@ILostMyGigca
@ArtseUnited
@DigitalASOca
@Groundstoryca

ART

Boosting
healthy human
ecosystems
on-the-ground +
in-the-cloud

MAKER



I LOST MY GIG

COVID-19
IMPACT
SURVEY

May 27, 2020

PREVIEW

GIGS LOST OR AT-RISK *



INCOME LOST OR AT-RISK *



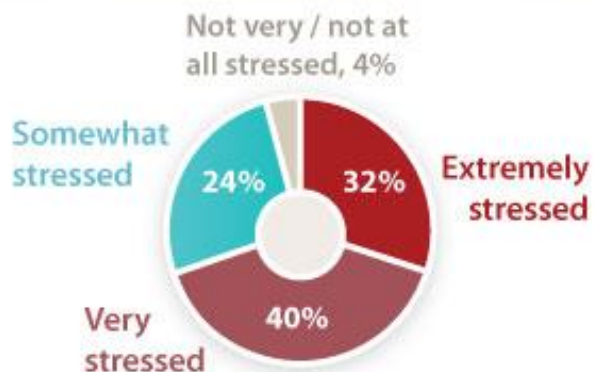
* Estimated impacts from lost or at-risk gigs, bookings, and jobs in arts, culture, heritage, tourism, or creative industries in 2020 due to COVID-19, including postponements (likely to occur in 2020), cancellations (beyond the end of 2020), and unknown (unclear if it will go ahead in 2020).

Timing of lost or at-risk gigs/income in 2020

	Jan to Jun	Jul to Dec	Mixed
Gigs	30%	22%	47%
Income	41%	20%	39%

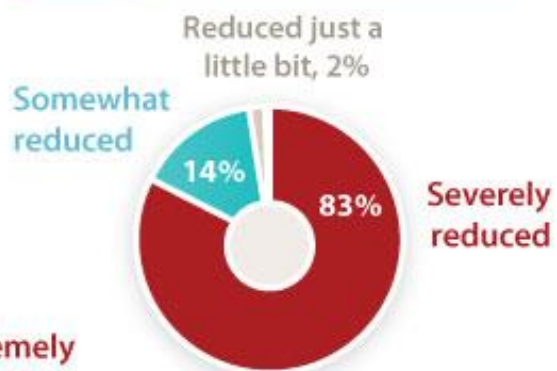
96%

are stressed about impacts on their arts/culture-related income



100%

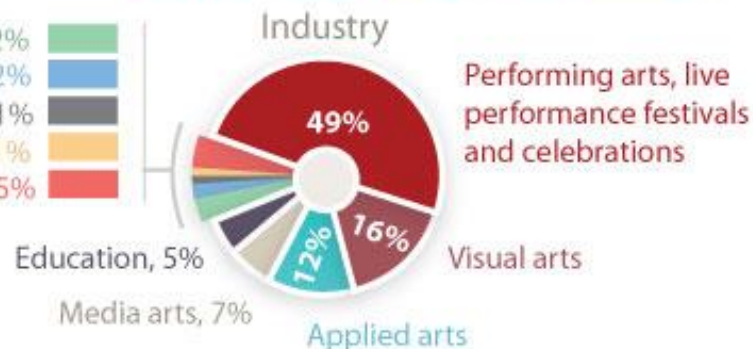
expect arts/culture-related income will be reduced



PROFILE

- 69% Self-employed
- 42% Earned less than \$20,000 from the arts, culture, or related activities in 2019
- 13 Provinces and territories represented
- 67% Women
- \$30,497 Average income in 2019
- 25% Racialized groups, new Canadians, persons who are Deaf or with a disability

- Cultural heritage, museums, galleries, 2%
- Tourism, 2%
- Literary arts, 1%
- Sound recording and music publishing, 1%
- Creative industries, professional support, other, 5%



SOURCE: Early results from I Lost My Gig Canada COVID-19 Impact Survey with 995 completed responses from Mar 30 to May 27, 2020. I Lost My Gig Canada is an initiative of ArtsPond and partners, with analysis from Hill Strategies Research



Collective action areas

- **Research**
Propose, gather, assess actionable research
- **Mitigation**
Reduce burden on health care, promote well-being
- **Advocacy and communications**
Monitor developments, advise on policy
- **Admin and resource development**
Fundraising, task force coordination, general admin

Small group discussions

- **Elect a note-taker**
- **Introduce yourself**
- **How are you / your organization / your community responding to the pandemic?**
- **What priority action areas are you most interested in for collective response?**

Next Steps

- **Summary of small-group discussions**
- **What would you like to see happen next?**

SharePoint:

- Group email: covid19@artspond.com
- Shared files:
<https://artspond.sharepoint.com/sites/covid19/Shared%20Documents/Forms/AllItems.aspx>