

## Sponsorship Tiers

	TRANSFORM	INSPIRE	GROW	CULTIVATE	CREATE	COMMUNITY
	\$7,500+	\$5,000+	\$2,500+	\$1,500+	\$1,000+	\$500+
<b>Promotions</b>						
<b>Print banners, flyers, postcards, posters</b>	Most prominence	Next prominence	Logo recognition, where space permits	Name recognition, where space permits	Name recognition, where space permits	Name recognition, where space permits
<b>Digital banners, flyers, postcards, posters</b>	Most prominence	Next prominence	Logo recognition	Logo recognition, where space permits	Name recognition, where space permits	Name recognition, where space permits
<b>Advertising</b>						
<b>Print advertisements</b>	Most prominence	Logo recognition	Logo recognition, where space permits	Not included	Not included	Not included
<b>Digital advertisements</b>	Most prominence	Next prominence	Logo recognition	Logo recognition, where space permits	Not included	Not included
<b>PR</b>						
<b>Press releases</b>	Next prominence	Logo and name recognition	Logo recognition	Not included	Not included	Not included
<b>Plenary sessions</b>	Name recognition	Name recognition	Name recognition	Not included	Not included	Not included
<b>Speaking opportunities</b>	Opening day plenary and hackathon	Second day plenary and hackathon	Hackathon	Not included	Not included	Not included
<b>Marketplace</b>	Complimentary company display, 2 days	Complimentary company display, 1 day	Not included	Not included	Not included	Not included
<b>Event attendance</b>	Complimentary tickets, 4 delegates	Complimentary tickets, 2 delegates	Not included	Not included	Not included	Not included
<b>Conference reports</b>	Most prominence	Next prominence	Logo recognition	Name recognition	Not included	Not included
<b>Online</b>						
<b>Website sponsor panel</b>	Most prominence	Next prominence	Logo recognition	Logo recognition, where space permits	Name recognition, where space permits	Name recognition, where space permits
<b>Social media</b>	Next prominence	Social media feature, logo recognition in live stream	Social media feature	Social media mention	Social media mention	Social media mention
<b>Archival video, livestreaming</b>	Most prominence	Logo at beginning and end of videos	Logo at end of videos	Not included	Not included	Not included
<b>Digital newsletter</b>	Most prominence	Next prominence	Logo recognition	Logo recognition, where space permits	Logo recognition, where space permits	Logo recognition, where space permits
<b>Other</b>						
<b>T-shirts, tote bags, buttons/magnets</b>	Logo recognition, where space permits	Logo recognition, where space permits	Not included	Not included	Not included	Not included
<b>Business development opportunities</b>	One supported business development opportunity	Not included	Not included	Not included	Not included	Not included