



Wellsprings

Care Plan 2033

Summary
Preview Edition | Plain English



Welcome

Hiya. Bonjour. Aaniin. Atelihai.

Welcome to Wellsprings, ArtsPond's first-ever Care Plan for our second decade until 2033. This plan introduces 20 connected ideas and goals that we will work on together with caring and creative people from all walks of life.

For us, wellsprings are powerful symbols of the benefits of big social changes and real community care. In these challenging times, wellsprings remind us of the importance of lasting change and the need to support one another. Like streams that slowly shape stones, or pools that sustain life through the seasons, we believe that creativity and care in arts and culture can break down barriers and support wellbeing in different communities.

This plan is both a guide and a creative vision for a caring and thriving future. Right now, this version of the plan focuses on our dreams. In the coming days, we will share more details about the steps we are taking, including plans for programming, funding, staffing, and more.

This plan is designed to stay flexible and grow with the changing needs of our communities. As a living document, we welcome your ideas to help us strengthen our connections and stay responsible to the needs of the people we serve.

Together, we can create a world full of opportunities and possibilities.

Jessa Agilo

Founder and CEO

ArtsPond / Étang d'Arts

Purposes

We guide positive change and provide care with creative people of all kinds.

Our goal is to support and grow thriving ecosystems of care in every part of life by using the wisdom and creativity of arts and culture.

Our dream is to empower artists and other creatives from the margins to lead deep social change and real community care, both within and beyond their usual spaces. We believe in increasing their ability to create springs for wellbeing with everyone.

Our approach is to build stronger communities and support wellbeing by sharing knowledge, creating systems, and providing spaces for creativity and care in human and natural life. By addressing issues like space, society, the environment, the economy, and accessibility, we aim to promote fairness and support thriving, caring cultural systems while working with other social impact movements.

Promises

We commit to work with diverse groups at every opportunity to ensure fairness for all.



Deepen belonging

We promise to strengthen human connections and acceptance, especially with 2SLGBTQIA+ and Women, Trans, Non-binary people. This will improve personal wellbeing and collective spirit.



Strengthen inclusion

We promise to strengthen inclusion by welcoming and embracing different perspectives, particularly from Youth, Newcomers, Francophones, Sign language, and other language minorities. This will enhance empathy and create more opportunities for storytelling and shared understanding.



Celebrate diversity

We promise to celebrate diversity in human identities, experiences, and cultures, especially with Indigenous, Black, and other racialized people of color. This will increase unity, solidarity, safety, and healing.



Boost equity

We promise to boost equity by ensuring justice, fairness, and equality, particularly for Outside the Core and Low-income communities. This will improve representation and participation.



Enable access

We promise to enable access by providing ample resources and opportunities, especially with D/deaf and Disabled people. This will increase innovation and care.

Priorities

We aim to reduce instability, boost prosperity, and protect the environment.



Increase service

We want to make it easier for people who need care to access important services by making sure they are safe and secure. We will do this by working together to create resources that are easy to use and offering affordable services. This will help strengthen creativity and economic stability.



Grow support

We want to increase the availability of community support by protecting important free resources and volunteer networks. This will lead to greater shared strength and participation.



Energize care

We want to increase the value and benefits of care by supporting caregivers with ongoing contributions and improved opportunities for professional growth. This will lead to a greater sense of purpose and meaning in life.



Empower change

We want to unlock the potential for social change by addressing injustice, encouraging understanding, and bringing people together to take action. This will lead to greater wellbeing and care for both human and natural life.



Illuminate justice

We want to advance systemic justice by creating policies and practices that support fairness, diversity, and sustainability. This will lead to greater justice and increased innovation.

Paths

We aim to bring together changemakers and caregivers to work towards shared goals.



Encourage creativity

We plan to encourage creativity by working with artists, makers, and creators through activities that help people work together and share ideas. This will lead to new ways of creating and experimenting in arts and culture.



Boost learning

We plan to help teachers, curators, and caretakers in arts and culture build their skills and share knowledge. This will help strengthen connections and learning across the creative community.



Connect communities

We plan to connect people who manage and organize creative projects so they can share resources across different places, cultures, and types of work. This will create a more connected and active arts and culture sector.



Build platforms

We plan to build tools and systems that help solve problems like instability and unfairness in people's lives. This will make it easier for everyone in the creative community to have their voices heard and access resources.



Amplify stories

We plan to help people and communities share their stories and experiences in ways that encourage understanding and positive change.

Ponds

We work to cultivate creative wisdom and wellbeing in all realms of life.



Sustain authenticity

We work to build real, authentic connections between people by creating spaces that nurture trust among diverse groups across Canada.



Empower innovation

We work to support creativity and innovation in virtual spaces by promoting the responsible use of digital tools and infrastructure for gig workers and low-income groups locally and globally.



Preserve vitality

We work to protect the natural world by using arts and culture to inspire actions that safeguard all living things from environmental threats.



Realize hope

We work to inspire hope by empowering communities to imagine and create better futures where care is at the centre of life.



Honour legacy

We work to honour those who preserve and share the wisdom, traditions, languages, and cultures of our ancestors, ensuring they remain vibrant for future generations.