



Wellsprings

Care Plan 2033

Summary
Preview Edition | Fluent English



Welcome

Hiya. Bonjour. Aaniin. Atelihai.

Welcome to Wellsprings, ArtsPond's inaugural Care Plan for our second decade until 2033.

Through this plan, we are delighted to introduce 20 interconnected pledges, priorities, paths, and ponds that we are called to embrace in cahoots with, by, and for caring creatives of all kinds.

For us, wellsprings are potent symbols for the radical social change and real community care we want to see in the world. Like gentle streams that gradually shape stone over generations, or quiet pools that preserve the vitality of life across the seasons, we believe the wise creativity and care of arts and culture holds the power to both surpass boundaries and nurture wellbeing within diverse communities.

This plan serves as both a strategic roadmap and a creative vision for a thriving future. While this preview edition focuses on our aspirations, upcoming updates will detail milestones across programming, finance, human resources, and more. Designed as a living document, we invite your input to strengthen our connections and accountability to your dreams.

Together, we can shape worlds of boundless promise and possibility.

Jessa Agilo

Founder and CEO

ArtsPond / Étang d'Arts

Purposes

We nourish positive change and care with, by, and for creatives of all kinds.

Our mission is to nurture thriving ecosystems of care in all realms of life via the wisdom and creativity of arts and culture.

Our vision is to empower artists and other creatives from the margins to lead radical social change and real community care within and beyond their usual surroundings. We believe in amplifying their capacity to cultivate springs of wellness for all.

Our mandate is to strengthen prosperity and wellbeing by building ecosystems of creative care that address complex vulnerabilities across human and natural life. By tackling systemic challenges such as social inequities, economic exploitation, and environmental crises, we aim to cultivate thriving cultural ecosystems aligned with global sustainability goals.

Pledges

We vow to enliven human belonging with justice-deserving groups at every turn.



Deepen belonging

Deepen belonging by bolstering human connections and acceptance, especially with 2SLGBTQIA+ and Women, Trans, Non-binary people. This will result in increased personal wellbeing and collective spirit.



Strengthen inclusion

Strengthen inclusion by welcoming and embracing different perspectives, particularly with Youth, Newcomers, Francophones, Sign languages, and other language minorities. This will result in enhanced empathy and opportunities for storytelling.



Celebrate diversity

Celebrate diversity in human identities, experiences, and cultures, especially with Indigenous, Black, and other racialized people of colour. This will result in increased unity, solidarity, safety, and healing.



Boost equity

Boost equity by ensuring justice, fairness, and equality, particularly with Outside the Core and Low-income communities. This will result in improved representation and participation.



Enable access

Enable access by providing ample resources and opportunities, especially with D/deaf and Disabled people. This will result in increased innovation and care.

Priorities

We aim to ease precarity and boost prosperity while protecting the environment.



Activate service

Activate access to essential services with careseekers by ensuring their security and safety through the co-creation of accessible resources and affordable fee-for-services. This will result in strengthened creativity and economic stability.



Grow support

Grow the versatility of community support with caretakers by safeguarding the sustainability of vital free resources, volunteer networks, and more. This will result in improved collective empowerment and engagement.



Invigorate care

Invigorate the social purpose and benefits of care with caregivers by sustaining their contributions and providing enhanced professional development. This will result in deepened life worth and meaning.



Hearten change

Hearten the potential for social change with caremakers by challenging injustice, inspiring empathy, and mobilizing collective action. This will result in increased prosperity and care in both human and natural life.



Illuminate justice

Illuminate wise passages to systemic justice with careshapers by shaping policies and practices for fairness, diversity, and sustainability. This will result in expanded justice and innovation.

Paths

We strive to unite creative changemakers and caregivers in (un)common cause.



Stimulate creativity

Stimulate creativity with makers, creators, and artists by hosting activities that facilitate co-creation and collaboration. This will lead to flourishing experimentation within the arts and culture sector.



Bolster knowledge

Bolster knowledge with stewards, educators, and curators by implementing fellowships, mentorships, and more. This will result in enhanced skills and knowledge exchange within the arts and culture community.



Intertwine ecosystems

Intertwine ecosystems within producers, managers, and governors by guiding collective resource-sharing across geographic, disciplinary, cultural, and other silos. This will result in a more dynamic and connected arts and culture sector.



Hatch platforms

Hatch platforms of care with entrepreneurs, engineers, and designers by developing innovative remedies to precarity in all realms of life. This will result in the empowerment of diverse voices and democratizing of access to resources in the creative community.



Amplify stories

Amplify stories of impacted groups, advocates, and activists by providing opportunities for impacted communities to share their experiences and perspectives. This will result in increased empathy, understanding, and social change within the arts and culture sector.

Ponds

We endeavour to nurture creative wisdom and wellbeing in all realms of life.



Sustain authenticity

Sustain authentic human connections in real life by cultivating creative spaces that deepen trust between diverse groups in communities across Canada, from coast to coast to coast.



Empower ingenuity

Empower ingenuity in virtual life by strengthening the responsible use of digital technology and infrastructure with gig workers and other low-income groups locally and globally.



Preserve vitality

Preserve vitality in natural life by empowering the potential of arts and culture to guide actions that safeguard all living things against environmental threats.



Manifest hope

Manifest hope in dream life by amplifying the power and promise of justice-deserving communities to imagine and create aspirational futures where ecosystems of care flourish.



Honour legacy

Honour legacy in ancestral life by uplifting those who steward and share the wisdom, traditions, stories, languages, and cultures of our ancestors, ensuring their vibrant continuity for future generations.