



**Digital Arts Service Alliance** is an emerging strategic network with a mandate to bolster the capacity of Canadian arts services to lead its own digital transformation and promote digital justice for all.

Facilitated by ArtsPond, the Alliance will convene arts and technology leaders from across Canada to define a digital strategy that addresses the needs of underserved, equity-seeking groups by connecting national champions, strengthening literacy and regional advantages, boosting cross-disciplinary collaborations, and fostering shared human/digital infrastructure and resources.

Pending confirmation of funding in March 2020, Phase 1 actions from Spring 2020 to Fall 2024 feature research, training, podcasts, webinars, seminars, networking conferences, and more that strengthen the capacity of equity-seeking groups to direct a national conversation. The Alliance will host national digital meetups in 2020, onsite convening in 9+ Canadian cities in 2021, and present two editions of the Digital Arts Services Symposium in 2022 and 2024.

## Join

ArtsPond invites individual creators and producers, small to mid-sized arts and culture enterprises, anchor institutions, technologists, youth, women, IBPOC, 2SLGBTQ+, New Canadians, people with disabilities, rural and remote communities and other equity-seeking groups to share expressions of interest to participate in the Alliance. Paid and volunteer roles include national advisory committee, regional working groups, national and regional coordinators, convening facilitators, venue hosts, community partners, and other opportunities. For more information, please visit [ArtsPond.com/dasa-signup](https://ArtsPond.com/dasa-signup).

## About ArtsPond

ArtsPond is a changemaker of a different sort. Devoted to radical inclusivity, our mandate is to nurture healthy ecosystems that promote spatial, social, economic, digital, and equity justice by fostering cooperative actions in social innovation in the arts. Founded in 2014, our major actions currently include **DigitalASO** (empowering digital transformation of Canadian arts services through digital research, training and alliance-building, including the Digital Arts Services Symposium 2017 + 2019) and **Groundstory** (a collective impact effort to uproot the effects of gentrification on the arts in Ontario).

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